IMEDIA R093 PRACTICE EXAM (SAMPLE)

STUDY GUIDE



SAMPLE STUDY GUIDE WITH LIMITED QUESTIONS

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Introduction

Preparing for a certification exam can feel overwhelming, but with the right tools, it becomes an opportunity to build confidence, sharpen your skills, and move one step closer to your goals. At Examzify, we believe that effective exam preparation isn't just about memorization, it's about understanding the material, identifying knowledge gaps, and building the test-taking strategies that lead to success.

This guide was designed to help you do exactly that.

Whether you're preparing for a licensing exam, professional certification, or entry-level qualification, this book offers structured practice to reinforce key concepts. You'll find a wide range of multiple-choice questions, each followed by clear explanations to help you understand not just the right answer, but why it's correct.

The content in this guide is based on real-world exam objectives and aligned with the types of questions and topics commonly found on official tests. It's ideal for learners who want to:

- Practice answering questions under realistic conditions,
- Improve accuracy and speed,
- Review explanations to strengthen weak areas, and
- Approach the exam with greater confidence.

We recommend using this book not as a stand-alone study tool, but alongside other resources like flashcards, textbooks, or hands-on training. For best results, we recommend working through each question, reflecting on the explanation provided, and revisiting the topics that challenge you most.

Remember: successful test preparation isn't about getting every question right the first time, it's about learning from your mistakes and improving over time. Stay focused, trust the process, and know that every page you turn brings you closer to success.

Let's begin.

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How to Use This Guide

This guide is designed to help you study more effectively and approach your exam with confidence. Whether you're reviewing for the first time or doing a final refresh, here's how to get the most out of your Examzify study guide:

1. Start with a Diagnostic Review

Skim through the questions to get a sense of what you know and what you need to focus on. Your goal is to identify knowledge gaps early.

2. Study in Short, Focused Sessions

Break your study time into manageable blocks (e.g. 30 – 45 minutes). Review a handful of questions, reflect on the explanations.

3. Learn from the Explanations

After answering a question, always read the explanation, even if you got it right. It reinforces key points, corrects misunderstandings, and teaches subtle distinctions between similar answers.

4. Track Your Progress

Use bookmarks or notes (if reading digitally) to mark difficult questions. Revisit these regularly and track improvements over time.

5. Simulate the Real Exam

Once you're comfortable, try taking a full set of questions without pausing. Set a timer and simulate test-day conditions to build confidence and time management skills.

6. Repeat and Review

Don't just study once, repetition builds retention. Re-attempt questions after a few days and revisit explanations to reinforce learning. Pair this guide with other Examzify tools like flashcards, and digital practice tests to strengthen your preparation across formats.

There's no single right way to study, but consistent, thoughtful effort always wins. Use this guide flexibly, adapt the tips above to fit your pace and learning style. You've got this!

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Questions

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1. Which term describes written and published hurtful comments damaging to reputation?

A. Libel

B. Slander

C. Defamation

D. Data protection

2. What term refers to the rules which are enforced by law to restrict or change the way media works?

A. Regulation

B. Classification and certification

C. Health and safety policy

D. Risk assessment

3. MP4 uses what type of compression?

A. Lossless compression

B. Uncompressed

C. Adaptive compression

D. Lossy compression

4. What is the purpose of a mind map?

A. record thoughts and ideas in a structured way

B. assist the generation of ideas by showing links between different ideas in a project

C. any project with many ideas

D. to show connections between parts of a project

5. Which statement best describes the aim of data protection?

A. To make all personal data publicly available

B. To ensure every dataset is encrypted

C. To ensure individuals know how their data is stored, used, shared, and protected

D. To maximize data collection

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6. Which term describes a shot that shows a broad view of the scene?

A. Wide

B. Establishing Shot

C. Mid

D. Over Shoulder

7. What is the purpose of a flow chart?

A. a plan for user interface color schemes

B. diagram illustrating a process to be followed in a project

C. a rough storyboard sketch

D. a chart showing team roles

8. Which action demonstrates health and safety compliance in a filming context?

A. Train Workers

B. Provide Eyewear Vouchers

C. Provide First Aid

D. Call Sheets That Include Health and Safety Warnings and Information for All Employees

9. Online platforms are represented by which of the following?

A. App

B. Multimedia

C. Web

D. All of the Above

10. Which statement about Creative Commons licenses is true?

A. They allow use, modification, and distribution with varying permissions

B. They restrict all forms of reuse

C. They apply only to software

D. They are identical to all rights reserved licenses

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Answers

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1. A
2. A
3. D
4. B
5. C
6. A
7. B
8. D
9. D
10. A

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Explanations

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1. Which term describes written and published hurtful comments damaging to reputation?

A. Libel

B. Slander

C. Defamation

D. Data protection

Written statements that harm someone's reputation are called libel. Libel is the written form of defamation, which means false statements about a person that are published or shared with others and damage their reputation. If the same idea were spoken aloud, it would be slander. Defamation is the broader category that covers both written and spoken forms, but the description given points specifically to written, published statements, so libel is the precise term. Data protection isn't about harming reputations through published statements.

2. What term refers to the rules which are enforced by law to restrict or change the way media works?

A. Regulation

B. Classification and certification

C. Health and safety policy

D. Risk assessment

Regulation refers to the rules that governments enforce by law to control or shape how media operates. These legal requirements cover things like licensing broadcasters, content standards, privacy and data protection, copyright, advertising rules, and competition practices, all aimed at protecting the public interest and ensuring fair, safe operation. The key idea is that regulation is mandatory and enforceable by law, with consequences for noncompliance. Classification and certification involve rating content or verifying compliance with standards, but they describe specific processes within the broader legal framework rather than the laws themselves. Health and safety policy and risk assessment focus on workplace safety and managing hazards, not on laws that govern how media works.

3. MP4 uses what type of compression?

A. Lossless compression

B. Uncompressed

C. Adaptive compression

D. Lossy compression

MP4 is a container that typically stores video encoded with lossy compression. Lossy methods trim away some data that isn't critical to human vision in order to shrink file size, which makes streaming and downloading practical while keeping viewing quality high enough for everyday use. That balance between smaller file sizes and acceptable visual fidelity is what MP4 is built around, using common codecs like H.264 or HEVC that are designed to deliver efficient, perceptually similar results at much lower bitrates than uncompressed video. Lossless compression would preserve every detail, but that creates much larger files, making MP4 far less practical for distribution and playback over networks. Uncompressed video would be extremely huge and isn't how MP4 is normally used. Adaptive compression is not a standard way to describe MP4's primary approach; while codecs may adjust bitrate over time, the defining characteristic of MP4 videos is their lossy compression.

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4. What is the purpose of a mind map?

A. record thoughts and ideas in a structured way

B. assist the generation of ideas by showing links between different ideas in a project

C. any project with many ideas

D. to show connections between parts of a project

A mind map is a visual tool that places a central idea in the middle and links related thoughts with branches, making relationships easy to see. Its main purpose is to assist the generation of ideas by showing how different ideas relate to one another within a project. This connected layout supports brainstorming: you can quickly spot which ideas reinforce each other, identify gaps, and surface new possibilities by following links from one thought to another. While it can also help record thoughts in a structured way, that is a secondary benefit—the emphasis is on sparking ideas through visible connections. It isn't just about any project with many ideas, and it goes beyond merely showing parts of a project; it centers on exploring and linking ideas themselves to promote creative thinking and planning.

5. Which statement best describes the aim of data protection?

A. To make all personal data publicly available

B. To ensure every dataset is encrypted

C. To ensure individuals know how their data is stored, used, shared, and protected

D. To maximize data collection

The aim of data protection is to safeguard individuals' privacy by ensuring they understand how their personal information is stored, used, shared, and protected. This emphasis on transparency and control lets people know what happens to their data and empowers them to make informed choices and exercise their rights. Making all data public would violate privacy, encryption is a useful tool but not the overall goal, and maximizing data collection conflicts with consent and individuals' rights.

6. Which term describes a shot that shows a broad view of the scene?

A. Wide

B. Establishing Shot

C. Mid

D. Over Shoulder

A wide shot captures a large portion of the scene, giving the viewer a broad view of the environment and where everything is in relation to each other. It's used to establish context, showing landmarks, setting, and spatial relationships before focusing in on details. The camera is pulled back or a wide-angle lens is used to include more of the surroundings, which helps orient the audience. An establishing shot is typically a wide shot used at the start of a scene to set location, but the term that describes a shot with a broad view itself is wide. Mid shots focus on a subject from the waist up, and over-the-shoulder shots look over a character's shoulder toward what they're engaging with, neither of which convey the broad environmental view.

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7. What is the purpose of a flow chart?

A. a plan for user interface color schemes

B. diagram illustrating a process to be followed in a project

C. a rough storyboard sketch

D. a chart showing team roles

Flow charts map out the steps in a process, showing the order of actions and where decisions occur. By laying out each step and linking them with arrows, they make it easy to follow how work should progress, see where decisions or branches happen, and spot bottlenecks or unnecessary steps. This helps a project team communicate the workflow clearly and identify opportunities to improve efficiency. The other options describe different tools—planning color schemes is about visual design, rough storyboard sketches capture scenes rather than the sequence of steps, and team-role charts show who does what rather than how work flows.

8. Which action demonstrates health and safety compliance in a filming context?

A. Train Workers

B. Provide Eyewear Vouchers

C. Provide First Aid

D. Call Sheets That Include Health and Safety Warnings and Information for All Employees

On-set health and safety compliance is about making safety information accessible to every crew member and having a verifiable record of it. A daily call sheet that includes health and safety warnings and information for all employees does exactly that: it communicates site-specific hazards, required protective measures, emergency procedures, and key contacts before filming begins and keeps everyone informed throughout the day. Because this document is distributed to the entire crew and serves as a written notice that safety rules are active, it provides clear, auditable evidence of compliance with health and safety obligations. While training, providing first aid, and offering PPE-related resources are essential for safety, they don't by themselves show the explicit, on-the-record compliance demonstrated by a call sheet that outlines safety information for every team member.

9. Online platforms are represented by which of the following?

A. App

B. Multimedia

C. Web

D. All of the Above

Online platforms are delivered and experienced through multiple channels, and each channel shapes how users access and interact with them. Apps provide a portable, device specific way to use the service, often with features tailored for touch and offline use. The web represents access through websites and web apps that run in browsers, offering broad reach and easy access on various devices. Multimedia—text, images, audio, video, and interactive elements—enriches content and enables more engaging interactions on any platform. Since an online platform can be accessed via an app, via the web, and can include multimedia elements, the option that covers all of these is the best choice.

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10. Which statement about Creative Commons licenses is true?

A. They allow use, modification, and distribution with varying permissions

B. They restrict all forms of reuse

C. They apply only to software

D. They are identical to all rights reserved licenses

Creative Commons licenses are designed to give others permission to use, adapt, and share works under terms chosen by the creator. They come in a family of variants, each with different allowances and restrictions—some require attribution, some allow derivatives, some restrict commercial use, and some require derivatives to carry the same license. That variety is exactly what the true statement is expressing: there are varying permissions across CC licenses, rather than a single all-or-nothing rule. These licenses apply to a wide range of works, not just software, so stating they apply only to software is inaccurate. They don't restrict all reuse; instead they outline what kinds of reuse are allowed under specific conditions. And they aren't identical to all rights reserved licenses; CC licenses are an alternative approach that explicitly grants permissions under certain terms, rather than reserving all rights.

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Next Steps

Congratulations on reaching the final section of this guide. You've taken a meaningful step toward passing your certification exam and advancing your career.

As you continue preparing, remember that consistent practice, review, and self-reflection are key to success. Make time to revisit difficult topics, simulate exam conditions, and track your progress along the way.

If you need help, have suggestions, or want to share feedback, we'd love to hear from you. Reach out to our team at hello@examzify.com.

Or visit your dedicated course page for more study tools and resources:

https://imediar093.examzify.com

We wish you the very best on your exam journey. You've got this!

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