SALESFORCE B2C COMMERCE DEVELOPER PRACTICE EXAM (SAMPLE)

STUDY GUIDE



SAMPLE STUDY GUIDE WITH LIMITED QUESTIONS

VISIT US ONLINE FOR THE FULL VERSION STUDY GUIDE

https://salesforceb2ccommercedev.examzify.com

Copyright © 2026 by Examzify - A Kaluba Technologies Inc. product.

ALL RIGHTS RESERVED.

No part of this book may be reproduced or transferred in any form or by any means, graphic, electronic, or mechanical, including photocopying, recording, web distribution, taping, or by any information storage retrieval system, without the written permission of the author.

Notice: Examzify makes every reasonable effort to obtain accurate, complete, and timely information about this product from reliable sources.

SAMPLE

Table of Contents

Copyright 1

Table of Contents 2

Introduction 3

How to Use This Guide 4

Questions 5

Answers 8

Explanations 10

Next Steps 16

SAMPLE

Introduction

Preparing for a certification exam can feel overwhelming, but with the right tools, it becomes an opportunity to build confidence, sharpen your skills, and move one step closer to your goals. At Examzify, we believe that effective exam preparation isn't just about memorization, it's about understanding the material, identifying knowledge gaps, and building the test-taking strategies that lead to success.

This guide was designed to help you do exactly that.

Whether you're preparing for a licensing exam, professional certification, or entry-level qualification, this book offers structured practice to reinforce key concepts. You'll find a wide range of multiple-choice questions, each followed by clear explanations to help you understand not just the right answer, but why it's correct.

The content in this guide is based on real-world exam objectives and aligned with the types of questions and topics commonly found on official tests. It's ideal for learners who want to:

- Practice answering questions under realistic conditions,
- Improve accuracy and speed,
- Review explanations to strengthen weak areas, and
- Approach the exam with greater confidence.

We recommend using this book not as a stand-alone study tool, but alongside other resources like flashcards, textbooks, or hands-on training. For best results, we recommend working through each question, reflecting on the explanation provided, and revisiting the topics that challenge you most.

Remember: successful test preparation isn't about getting every question right the first time, it's about learning from your mistakes and improving over time. Stay focused, trust the process, and know that every page you turn brings you closer to success.

Let's begin.

SAMPLE

How to Use This Guide

This guide is designed to help you study more effectively and approach your exam with confidence. Whether you're reviewing for the first time or doing a final refresh, here's how to get the most out of your Examzify study guide:

1. Start with a Diagnostic Review

Skim through the questions to get a sense of what you know and what you need to focus on. Your goal is to identify knowledge gaps early.

2. Study in Short, Focused Sessions

Break your study time into manageable blocks (e.g. 30 – 45 minutes). Review a handful of questions, reflect on the explanations.

3. Learn from the Explanations

After answering a question, always read the explanation, even if you got it right. It reinforces key points, corrects misunderstandings, and teaches subtle distinctions between similar answers.

4. Track Your Progress

Use bookmarks or notes (if reading digitally) to mark difficult questions. Revisit these regularly and track improvements over time.

5. Simulate the Real Exam

Once you're comfortable, try taking a full set of questions without pausing. Set a timer and simulate test-day conditions to build confidence and time management skills.

6. Repeat and Review

Don't just study once, repetition builds retention. Re-attempt questions after a few days and revisit explanations to reinforce learning. Pair this guide with other Examzify tools like flashcards, and digital practice tests to strengthen your preparation across formats.

There's no single right way to study, but consistent, thoughtful effort always wins. Use this guide flexibly, adapt the tips above to fit your pace and learning style. You've got this!

SAMPLE

Questions

SAMPLE

1. **Which snippet correctly updates the package.json file to point to the hook file for a cartridge?**

   A. { "hooks": "./cartridge/scripts/hooks.json" }

   B. { "hooks": "./scripts/hooks.json" }

   C. { hooks: "./cartridge/scripts/hooks.json" }

   D. { hooks: ./scripts/hooks.json }

2. **Which component is responsible for handling user sessions in Salesforce B2C Commerce?**

   A. Session Management

   B. Customer Login System

   C. Cache Management

   D. Security Protocols

3. **What role does the "Content Asset" play in a Salesforce B2C Commerce site?**

   A. To control user access

   B. To store static files and other media for use in the application

   C. To manage customer transactions

   D. To facilitate shipping and logistics

4. **What does the API in Salesforce B2C Commerce primarily facilitate?**

   A. Billing and Invoicing

   B. Third-party Application Integration

   C. Inventory Management

   D. Employee Management

5. **To create a unique product ID called "The Basics" from a combination of existing products, what should the developer do in Business Manager?**

   A. In the Product Bundles module, create a bundle named "The Basics".

   B. In the Products module, create a product named "The Basics" and add the products to the Product Bundles tab.

   C. In the Products module, create a product named "The Basics" and add the products to the Product Sets tab.

   D. In the Product Sets module, create a product set named "The Basics".

SAMPLE

6. When using the English for Canada (en_CA) locale, what will the output be for the weight.unit resource in the account.isml template?

A. Your parcel weighs 10 stones.

B. Your parcel weighs 10 pounds.

C. Your parcel weighs 10 undefined.

D. Your parcel weighs 10 kilos.

7. To associate a region code with an order for visibility in order history, what should be done?

A. Store the region code value in a session variable.

B. Define a custom attribute on the Order system object type to store the region code value.

C. Define a custom object type to store the username along with the region code.

D. Store the region code value in the geolocation system attribute of the Order.

8. What call in JavaScript is necessary to render a page with view data?

A. response.renderPage(viewData);

B. res.render('/pages/mypage', viewData);

C. response.display('/pages/mypage', viewData);

D. res.show('/pages/mypage', viewData);

9. Which of the following is a common feature of Salesforce B2C Commerce?

A. User Account Creation

B. Multi-language Support

C. Both User Account Creation and Multi-language Support

D. Only Integration with Legacy Systems

10. How can you customize the checkout process in Salesforce B2C Commerce?

A. By modifying the checkout pipeline and controllers

B. By applying security patches

C. By changing payment processors

D. By using standard checkout templates only

SAMPLE

Answers

SAMPLE

1. A
2. A
3. B
4. B
5. B
6. A
7. B
8. B
9. C
10. A

SAMPLE

Explanations

SAMPLE

1. Which snippet correctly updates the package.json file to point to the hook file for a cartridge?

A. { "hooks": "./cartridge/scripts/hooks.json" }

B. { "hooks": "./scripts/hooks.json" }

C. { hooks: "./cartridge/scripts/hooks.json" }

D. { hooks: ./scripts/hooks.json }

The correct snippet updates the package.json file accurately by using the proper format for JSON. In JSON, properties must be enclosed in double quotes, which is a fundamental requirement for the data structure. The correct choice includes "hooks" as a string, pointing to the appropriate path "./cartridge/scripts/hooks.json". This indicates to the system where to find the hooks file associated with the cartridge, ensuring that it will work correctly when resolving the hook functionality within the Salesforce B2C Commerce framework. In contrast, other choices either lack the necessary quotes around the key, use an incorrect path, or both, which would lead to invalid syntax or incorrect resolutions, thus failing to reference the hooks file properly. This attention to correct syntax is vital when working with JSON configurations, as any deviation can result in errors during execution.

2. Which component is responsible for handling user sessions in Salesforce B2C Commerce?

A. Session Management

B. Customer Login System

C. Cache Management

D. Security Protocols

Session Management is the component responsible for handling user sessions in Salesforce B2C Commerce. It plays a critical role in processing and maintaining the user's interaction with the platform during their visit. This includes tracking user activity, managing data related to the user's session, and ensuring that the information is updated in real-time as the user navigates through the website. When a user logs in or engages with the site, Session Management stores session-specific data such as user preferences, shopping cart contents, and authentication status. By managing these aspects, Session Management facilitates a seamless user experience, ensuring that data is consistently available for retrieval and updating as the session progresses. Other components such as the Customer Login System primarily focus on the authentication process, while Cache Management pertains to storing and retrieving non-session data for performance optimization. Security Protocols are crucial for safeguarding the data and interactions but do not manage user session content directly. Hence, the primary responsibility of user session handling lies with Session Management.

SAMPLE

3. What role does the "Content Asset" play in a Salesforce B2C Commerce site?

A. To control user access

B. To store static files and other media for use in the application

C. To manage customer transactions

D. To facilitate shipping and logistics

The role of a "Content Asset" in a Salesforce B2C Commerce site revolves around the storage and management of static files and media that are utilized within the application. Content Assets serve as a repository for images, documents, and other media types that can be leveraged throughout the site. This enables developers and marketers to incorporate rich media elements into their storefronts, contributing to a visually appealing and engaging user experience. By having a dedicated space for these assets, it simplifies the process of accessing and managing the visual content used on the website. This is crucial for ensuring that the site remains dynamic and visually consistent, enhancing the overall branding efforts and promoting effective customer engagement. While other concepts, like user access, transaction management, and logistics, are vital components of a comprehensive e-commerce solution, they do not pertain to the primary function of Content Assets. Instead, the focus of Content Assets remains on handling static files and media, which is integral to the design and user interaction elements of the site.

4. What does the API in Salesforce B2C Commerce primarily facilitate?

A. Billing and Invoicing

B. Third-party Application Integration

C. Inventory Management

D. Employee Management

The API in Salesforce B2C Commerce primarily facilitates third-party application integration, enabling seamless connectivity between the Salesforce platform and external systems. This integration capability is essential for businesses that rely on various applications and services to enhance their e-commerce functionalities. By utilizing APIs, developers can connect Salesforce B2C Commerce to diverse external services such as payment gateways, CRM systems, marketing tools, and logistics providers. Through this integration, businesses can streamline processes, enhance customer experiences, and maintain data consistency across different platforms. The flexible nature of APIs allows for customization and scalability, accommodating diverse business needs and ensuring that the e-commerce environment can evolve as new technologies and services emerge. While billing and invoicing, inventory management, and employee management are important aspects of a business's operations, they are not the primary focus of the API functionality in Salesforce B2C Commerce. Instead, the API serves as a bridge that enables businesses to enhance their e-commerce capabilities through effective integration with other applications.

SAMPLE

5. To create a unique product ID called "The Basics" from a combination of existing products, what should the developer do in Business Manager?

A. In the Product Bundles module, create a bundle named "The Basics".

B. In the Products module, create a product named "The Basics" and add the products to the Product Bundles tab.

C. In the Products module, create a product named "The Basics" and add the products to the Product Sets tab.

D. In the Product Sets module, create a product set named "The Basics".

Creating a unique product ID called "The Basics" requires associating a new product with existing products within Salesforce B2C Commerce. The correct approach is to create a product named "The Basics" in the Products module, where you can define the characteristics and settings for this new product. By using the Product Bundles tab, you have the flexibility to include various existing products as components of the new product you're creating. This method allows you to effectively bundle multiple items into a single product offering, making it easier for customers to purchase them together. Moreover, this process benefits from the ability to manage attributes, pricing, and inventory effectively while promoting a unified product presentation in the storefront. Therefore, leveraging the functionality of the Products module combined with the bundling capability leads to a well-structured and customer-friendly product execution. Other options do not align with the requirements of creating a product that combines existing offerings. Creating a product set is beneficial for organizing products, but it does not provide the same level of detail in managing individual product specifications and relationships.

6. When using the English for Canada (en_CA) locale, what will the output be for the weight.unit resource in the account.isml template?

A. Your parcel weighs 10 stones.

B. Your parcel weighs 10 pounds.

C. Your parcel weighs 10 undefined.

D. Your parcel weighs 10 kilos.

In the context of the English for Canada (en_CA) locale, the correct output for the weight.unit resource in the account.isml template would indeed reflect the Canadian customary units of measurement. Canada officially uses the metric system, but it also retains some imperial units in common usage, particularly for certain products. The output "Your parcel weighs 10 stones" aligns with a lesser-used British unit of weight, which can sometimes appear in contexts related to weight in Canada. However, it's important to recognize that while "stones" is not as common as kilograms, it could still potentially be used in more specific contexts. The other choices do not accurately represent how weight would typically be designated in the en_CA locale. For example, "10 pounds" leans more towards the American weight standard, which isn't as prevalent in Canadian standards that mostly favor metric. Similarly, "10 undefined" is not useful as it does not provide a valid weight unit or context. The choice "10 kilos," while metric, might not align with the expectation of mixed unit usage often seen in Canadian contexts where both imperial and metric may co-exist. Thus, the resource properly configured to output "Your parcel weighs 10 stones" fits within the contextual understanding of weights and locales

SAMPLE

7. To associate a region code with an order for visibility in order history, what should be done?

A. Store the region code value in a session variable.

B. Define a custom attribute on the Order system object type to store the region code value.

C. Define a custom object type to store the username along with the region code.

D. Store the region code value in the geolocation system attribute of the Order.

To associate a region code with an order for visibility in order history, defining a custom attribute on the Order system object type is the appropriate approach. Custom attributes allow for the extension of standard objects within Salesforce B2C Commerce, enabling the storage of additional information that may not be covered by default fields. By creating a custom attribute specifically for the region code, this information becomes a part of the order's metadata and can be easily retrieved and displayed in the order history section for end users. This method ensures that the region code is consistently linked to the order and retains its visibility over time, which is particularly important for user experience and data integrity. Custom attributes are designed to be used with system objects like Orders, allowing for efficient querying and management of the associated data, which supports personalized customer interactions and insights. Using session variables would not be suitable, as session data is transient and would not persist through the order's lifecycle for future reference. Similarly, defining a custom object type would introduce unnecessary complexity, as it could create redundant data that does not directly associate the region code with the actual order objects. Lastly, while geolocation attributes can hold certain location data, using them for application-specific information like the region code could lead to confusion and doesn't leverage the specific benefits

8. What call in JavaScript is necessary to render a page with view data?

A. response.renderPage(viewData);

B. res.render('/pages/mypage', viewData);

C. response.display('/pages/mypage', viewData);

D. res.show('/pages/mypage', viewData);

The choice that involves the call `res.render('/pages/mypage', viewData);` is the correct answer because it is the standard method used in Salesforce B2C Commerce for rendering a page with the specified view data. The `res.render` function takes two parameters: the path to the page template and the data to be injected into that template, allowing for dynamic content generation based on the provided `viewData`. By using this approach, you maintain a clear separation between the view layer and the control logic, which aligns with the model-view-controller (MVC) architecture used in B2C Commerce development. This method also enables you to pass any contextual information needed for the page rendering, facilitating a more customized user experience. Other options do not correspond to valid method calls within the framework. For example, `response.renderPage(viewData);` and `response.display('/pages/mypage', viewData);` are not recognized functions within the B2C Commerce context, while `res.show('/pages/mypage', viewData);` does not exist either, which emphasizes the importance of using the correct method for optimal functionality.

SAMPLE

9. Which of the following is a common feature of Salesforce B2C Commerce?

A. User Account Creation

B. Multi-language Support

C. Both User Account Creation and Multi-language Support

D. Only Integration with Legacy Systems

Salesforce B2C Commerce is designed to create engaging and personalized shopping experiences for customers and offers a variety of features that support this goal. One of the prominent features is user account creation, which allows customers to register and maintain their profiles, track orders, and manage preferences. This functionality enhances user engagement and fosters customer loyalty by providing a personalized experience. Additionally, multi-language support is another critical feature of Salesforce B2C Commerce. This capability enables retailers to cater to global audiences by allowing the site to display content in multiple languages. This localization is essential for businesses looking to expand their reach beyond their native market, ensuring that customers feel comfortable and catered to in their preferred language. The combination of user account creation and multi-language support makes the platform versatile and user-friendly, addressing the diverse needs of modern e-commerce businesses. By offering these features together, Salesforce B2C Commerce empowers businesses to enhance user experience and accessibility, ultimately driving customer satisfaction and sales.

10. How can you customize the checkout process in Salesforce B2C Commerce?

A. By modifying the checkout pipeline and controllers

B. By applying security patches

C. By changing payment processors

D. By using standard checkout templates only

Customizing the checkout process in Salesforce B2C Commerce is primarily accomplished by modifying the checkout pipeline and controllers. The checkout pipeline is a series of defined steps that guide the customer through the checkout process, including shopping cart, shipping, billing, and order confirmation. By accessing and adjusting these components, developers can tailor the user experience by adding or removing steps, changing the flow of information, or implementing additional logic as required by the business needs. Adjustments can be made in the controllers that handle the business logic behind the checkout process. This includes managing the interactions between the front-end user interface and the back-end data, thereby allowing for a highly customizable checkout experience that can include specific validations, custom integrations, or changes to how data is processed and presented to the user. While applying security patches is essential for maintaining the integrity and safety of the platform, it does not directly pertain to customizing the checkout experience. Changing payment processors is an option, but this typically involves configuration rather than a deep customization of the checkout process. Relying solely on standard checkout templates would limit flexibility and restrict the ability to cater to specific requirements that businesses may have to enhance user experience, therefore, customization through modifying the underlying pipeline and controllers is the most effective and recommended approach.

SAMPLE

Next Steps

Congratulations on reaching the final section of this guide. You've taken a meaningful step toward passing your certification exam and advancing your career.

As you continue preparing, remember that consistent practice, review, and self-reflection are key to success. Make time to revisit difficult topics, simulate exam conditions, and track your progress along the way.

If you need help, have suggestions, or want to share feedback, we'd love to hear from you. Reach out to our team at hello@examzify.com.

Or visit your dedicated course page for more study tools and resources:

https://salesforceb2ccommercedev.examzify.com

We wish you the very best on your exam journey. You've got this!

SAMPLE